



THE LAUNCHING PAD—PRODUCT PREVIEW AREA PARTICIPATION FORM JULY 31-AUGUST 3, 2010

We are excited to announce **THE LAUNCHING PAD** product preview area at the San Francisco International Gift Fair. It is open to all companies participating in the show for only **\$35.00**. This will be a first-come, first-serve basis on-site. So when you arrive at the show, stop by the show office for your tent card. We will then direct you to the Launching Pad Area where you can pick your spot and set up your display. **Return your form today to reserve your space.**

SPACE SIZE: The dimensions for the Launching Pad platforms are **24" deep x 30" wide**. Please keep these specifications in mind when finalizing your product selections for these displays. **No advertising flyers or documents are to be used in the display area.** Only product is to be displayed. Show management retains the right to adjust or remove any display abusing space privileges. **Please note, one space per exhibiting company.**

REP GROUPS: If you are a rep group, you can reserve a space for your company highlighting your lines or your lines can purchase individual spaces.

SET UP TIME: All displays are to be set by the participating company during move in and no later than **4:00 pm on Friday, July 30, 2010.**

ID SIGNS: Show management will provide each company with a **tent card with the exhibiting company and lowest booth number**. Company Name and booth number will be listed on the tent card based on the information that was provided by the exhibitor on the participation form.

NO EARLY BREAKDOWN OR PRODUCT PICK UP: Each exhibitor will be responsible for picking up their products at the close of the show. **You can pick up your products no earlier than 3:00 pm on Tuesday, August 3, 2010.** Please make sure to bring your exhibitor badge for products to be released. All products left after 4:30 pm will be disposed.

GOOD NEIGHBOR POLICY: All exhibitors should abide by the "Good Neighbor Policy". If it is not your product, please do not touch it. No photography, handling or re-arranging. Violators will not be allowed in the display area.

PLEASE SELECT THE SECTION YOU ARE EXHIBITING IN:

- | | |
|---|---|
| <input type="checkbox"/> GENERAL GIFT | <input type="checkbox"/> VINTAGE COLLECTION |
| <input type="checkbox"/> MUSEUM SOURCE | <input type="checkbox"/> HANDMADE |
| <input type="checkbox"/> ACCENT ON DESIGN | <input type="checkbox"/> HOME & GARDEN |
| <input type="checkbox"/> TREASURES TO GO | |

PLEASE COMPLETE THE INFORMATION BELOW:

Company Name _____

Booth Number _____

Contact Name _____

Name on Check if different from Company Name: _____

SUBMIT FORM ALONG WITH CHECK FOR \$35.00—PLEASE NOTE SFIGF710PPA on check. Mail form and check to: Lindsey Miller, Urban Expositions, 1690 Roberts Blvd NW, Suite 111, Kennesaw, GA 30144. Questions? - Call Lindsey at 800.318.2238 x 344