



THE LAUNCHING PAD—PRODUCT PREVIEW AREA PARTICIPATION FORM August 6-9, 2011

THE LAUNCHING PAD product preview area at the San Francisco International Gift Fair is open to all companies participating in the show. A **LIMITED NUMBER** of **assigned spaces** will be available on a first-come, first-serve basis.

SPACE SIZE: The dimensions for the Launching Pad platforms are 24" deep x 30" wide. **No advertising flyers or documents are to be used in the display area. Only product is to be displayed.** Show management retains the right to adjust or remove any display abusing space privileges.

COST: Top Shelf—\$75; Second & Third Row—\$55; Bottom Shelf—\$35.

REP GROUPS: If you are a rep group, you can reserve a space for your company highlighting your lines or your lines can purchase individual spaces.

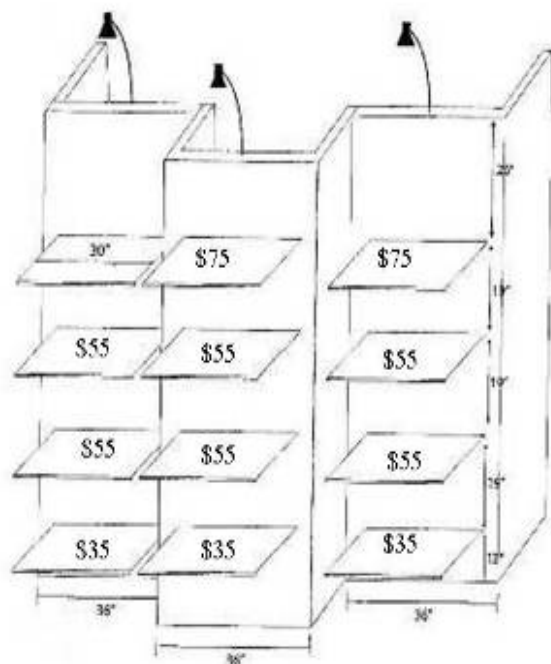
SET UP TIME: All displays are to be set by the participating company during move in and no later than **4:00 pm on Friday, August 5, 2011.**

ID SIGNS: Show management will place your **tent card** with your **company name and lowest booth number** in your assigned space.

NO EARLY BREAKDOWN OR PRODUCT PICK UP: Each exhibitor will be responsible for picking up their products at the close of the show. **You can pick up your products no earlier than 2:00 pm on Tuesday, August 9, 2011.**

GOOD NEIGHBOR POLICY: All exhibitors should abide by the "Good Neighbor Policy". If it is not your product, please do not touch it. No photography, handling or re-arranging. Violators will not be allowed in the display area.

PLEASE CIRCLE THE SPACE ON THE IMAGE BELOW THAT YOU WOULD LIKE TO RESERVE.



During the August 2011 Show, SFIGF will devote two shelving units to highlight exhibitors with **Green or Eco-friendly products** as well as **Village Arts and World Style Handicrafts**. Please check the box below if you would like to be included in one of these sections.

GREEN BY DESIGN

VILLAGE ARTS/WORLD STYLE

PLEASE COMPLETE THE INFORMATION BELOW:

Company Name _____ Booth Number: _____

Contact Name _____ Phone: _____

By checking this box, I understand that all products and/or goods showcased in the Launching Pad/Product Preview Display Area are displayed at my own risk. I will not hold Urban Expositions liable for any direct, consequential or incidental damages nor for loss of profit or loss due to failures to obtain or return stored goods at any particular time or place, however such loss may be incurred.

SUBMIT COMPLETED FORM ALONG WITH CHECK TO URBAN EXPOSITIONS—PLEASE NOTE SFIGF811PPA on check. Mail form and check to: Lindsey Miller, Urban Expositions, 1690 Roberts Blvd NW, Suite 111, Kennesaw, GA 30144. Questions? - Call Lindsey at 800.318.2238 x 344; Fax: 770-790-5778