



SPONSORSHIP OPPORTUNITIES

Please check all opportunities you are interested in sponsoring.
Sponsorships will be granted in first come, first served order.

1. ENHANCED COMPANY LISTING / WEBSITE LINK LISTING- \$150.

Make your company listing on the official show website link directly to your own website. These "Link Listings" will stand out from other company listings with distinguishing color, underlining, and mouse-over link indicators. More and more visitors are using the website to plan their show visit and website visitors are encouraged to click through linked listings to learn more about your company.

2. LITERATURE RACK – \$250.

This is a great, affordable opportunity to have your company's brochure or product information available to all attendees in the main lobby of the show before they enter the exhibition area. Your information will be prominently displayed in an attractive literature rack just before the show entrance.

3. EXHIBITOR E-BLAST ADVERTISEMENT TO PRE-REGISTERED BUYERS - \$500.

Your company will be highlighted in one of the show e-blasts that we send to all pre-registered buyers! Your 500-word text message along with your graphically enhanced logo will be emailed to our database of prospective buyers prior to the show. Act now to be included in the e-blast calendar as it fills up quickly!

4. OFFICIAL SHOW BAG – \$500

Gives your company the opportunity to provide the official show give-away bags, which are distributed at registration; must be co-branded with your logo and the official show logo. Sponsor must provide a minimum of 5,000 bags. As attendees walk the floor, they will need a bag to conveniently carry their collection of catalogs, magazines and giveaways. This is a great opportunity to have your company name, location and logo prominently displayed on these bags, which will be seen all over the show. **Note: available only to exhibitors with a minimum 2-booth (200 square feet) space commitment.**

5. BADGE HOLDER LANYARD – \$500.

All attendees are provided with this lanyard at registration along with their visitor badge. The lanyard will feature the name and/or logo of your company as well as the name of the show. Sponsor is required to provide a minimum of 5,000 lanyards for distribution at registration. **Note: available only to exhibitors with a minimum 2-booth (200 square feet) space commitment.**

6. DIRECTORY ADDENDUM / FLOORPLAN SPONSOR – \$500 - This opportunity includes your company logo and information to be prominently displayed on the official show directory addendum insert. The addendum is included with every directory given out at registration and includes the most updated seminar and event information as well as late listings. **Note: available only to exhibitors with a minimum 2-booth (200 square feet) space commitment.**

7. INTERNET CAFÉ – \$2,000- Located on exhibit floor; this area is a well-trafficked destination for all. The Internet Cafe has high-speed internet workstations accompanied by prominent displays of your company's logo and information greeting those entering this area. **Note: available only to exhibitors with a minimum 2-booth (200 square feet) space commitment.**

8. HOTEL SHUTTLE BUS SPONSOR– \$650 - This sponsorship opportunity is targeted to address your customers before and on their way to the event. Lobby signs in the official show hotels will be prominently displayed, including the sponsors' logos and booth location. Each shuttle bus that takes attendees from the show's hotels to the Convention Center will have a sign identifying the sponsor. **Note: available only to exhibitors with a minimum 2-booth (200 square feet) space commitment.**

9. CUSTOM DESIGNED COLUMN WRAP - (6' x 6' vinyl) or (8' x 6' vinyl wrap) - Attract new business and promote your new booth location during the February 2012 SFIGF with an eye-catching custom designed vinyl column wrap. Available in either a 6'x 6' or 8' x 6' design, your vinyl column wrap will be featured on the show floor and displayed on the columns inside the Moscone Center South Hall and will be visible from multiple viewing areas.

If you would like to discuss other opportunities not listed above, please contact Leanna John at 678.370.0330 or email ljohn@urban-expo.com



SPONSORSHIP RESERVATION FORM

Please select your sponsorship opportunities below. Then, fill out the information below and fax it to 678-285-7469 or mail back to Urban Expositions at the address listed below.

SPONSORSHIP OPPORTUNITIES

- 1. ENHANCED COMPANY LISTING / WEBSITE LINK LISTING- \$150
- 2. LITERATURE RACK – \$250
- 3. EXHIBITOR E-BLAST ADVERTISEMENT TO PRE-REGISTERED BUYERS - \$500
- 4. OFFICIAL SHOW BAG – \$500
- 5. BADGE HOLDER LANYARD – \$500.
- 6. DIRECTORY ADDENDUM / FLOORPLAN SPONSOR – \$500
- 7. INTERNET CAFÉ – \$2,000
- 8. HOTEL SHUTTLE BUS SPONSOR– \$650
- 9. CUSTOM DESIGNED COLUMN WRAP

YES, I want to sponsor every opportunity I checked.

Bill me at the same address as my booth invoice.

Bill me at the following address (if different):

Company Name: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Total Sponsorship Fee: _____ **Booth #:** _____

Questions? Contact Lindsey Miller at 678.370.0344 or email at lmiller@urban-expo.com; Fax to: 678.831.4584. MAIL FORM & PAYMENT TO: Urban Expositions, Attn: Lindsey Miller/SFIGF, 1690 Roberts Blvd NW, Suite 111, Kennesaw, GA 30144