



Green By Design® Resource List

Companies with organic, energy-efficient products or products made from recyclable materials may qualify to be listed and promoted as a Green By Design resource in the official show directory and on the San Francisco International Gift Fair website. You will also receive a tent card on show site to highlight in your booth. To be included, exhibitors with Green By Design products must complete and return this participation form to **Amy Dufour** no later than **November 3, 2010**.

To be considered for the Green By Design Resource List, exhibitors must meet some or all of the Criteria listed below.

- Use of recycled materials in making of product e.g. recycled papers in stationery and cards, soy based inks. A minimum of 30% post consumer waste content.
- Energy efficient products. Electric products that are solar or water powered including solar powered clocks or hand cranked flashlights
- Hemp products
- Use of organic and natural ingredients for food, soap, lotions, cleaning products, etc.
- No animal testing on products
- Free from genetically modified organisms (GMO's)
- Wood from sustainable forests or use of rediscovered woods or FSC (Forest Stewardship Council) Certified Woods.
- Use of carbon offsets to limit the impact on the environment due to shipping products and/or materials
- Certification by an international, national or regional such as but not limited to: The Bay Area Green Business Program, Forest Stewardship Council (FSC), Green Seal, Global Ecolabelling Network (GEN), Rainforest Alliance, and TransFair Certification.
- Pet Foods that are natural or organic or a combination of both.

PLEASE COMPLETE THE INFORMATION BELOW:

Company Name _____

Name as Appears in Show Directory _____

Booth Number _____

Contact Name _____

Address _____

City, State, Zip Code _____

Phone _____ Fax _____

Website _____

Email _____

Type of Product _____

What Qualifies Your Product? _____

Please return this form before November 3, 2010 via fax to 678.285.7469 or via e-mail to: amy@marshmeadowsmarketing.com Questions? Please call or e-mail San Francisco International Gift Fair Marketing Representative, Amy Dufour at 678.370.0323 or email: amy@marshmeadowsmarketing.com

