



San Francisco International Gift Fair® EXHIBITOR REFERRAL PROGRAM

Refer A New Exhibitor – Earn A Free Broadcast Email

Help us continue to expand the new product resources that the San Francisco International Gift Fair is known for and we'll help increase your brand awareness among the Fair's attendees. Refer a company that has never exhibited at the San Francisco show and we'll set up and launch a graphically enhanced email message showcasing your company and products to the list of pre-registered buyers.

Here's How it Works:

1. Refer a company to our Sales team to contact.
2. Once the company sign up for the show and the payment has been received, our marketing department will contact you to prepare your email message.
3. The email message will include your company logo, website, and information/product photos you would like included. This message will be launched to all pre-registered buyers for the January 2011 show.

YOUR COMPANY NAME: _____

CONTACT: _____ **PHONE:** _____

Company _____
 Contact _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____

Company _____
 Contact _____
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 City _____ State _____ Zip _____
 Phone _____ Fax _____

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**SEND COMPLETED FORM TO SHOW DIRECTOR SHELLEY FULGHUM
FAX TO: 678.285.7469 OR EMAIL: SFULGHUM@URBAN-EXPO.COM**