



# San Francisco International Gift Fair® EXHIBITOR REFERRAL PROGRAM

## Refer A New Exhibitor – Earn A Free Broadcast Email

Help us continue to expand the new product resources that the San Francisco International Gift Fair is known for and we'll help increase your brand awareness among the Fair's attendees. Refer a company that has never exhibited at the San Francisco show and we'll set up and launch a graphically enhanced email message showcasing your company and products to the list of pre-registered buyers.

### Here's How it Works:

1. Refer a company to our Sales team to contact.
2. Once the company sign up for the show and the payment has been received, our marketing department will contact you to prepare your email message.
3. The email message will include your company logo, website, and information/product photos you would like included. This message will be launched to all pre-registered buyers for the July 2010 show.

**YOUR COMPANY NAME:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
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**SEND COMPLETED FORM TO SHOW DIRECTOR SHELLEY FULGHUM  
FAX TO: 678.285.7469 OR EMAIL: SFULGHUM@URBAN-EXPO.COM**